

22nd September | World Car Free Day

Fewer cars on the streets result in less noise and pollution and more health for you and for the planet!



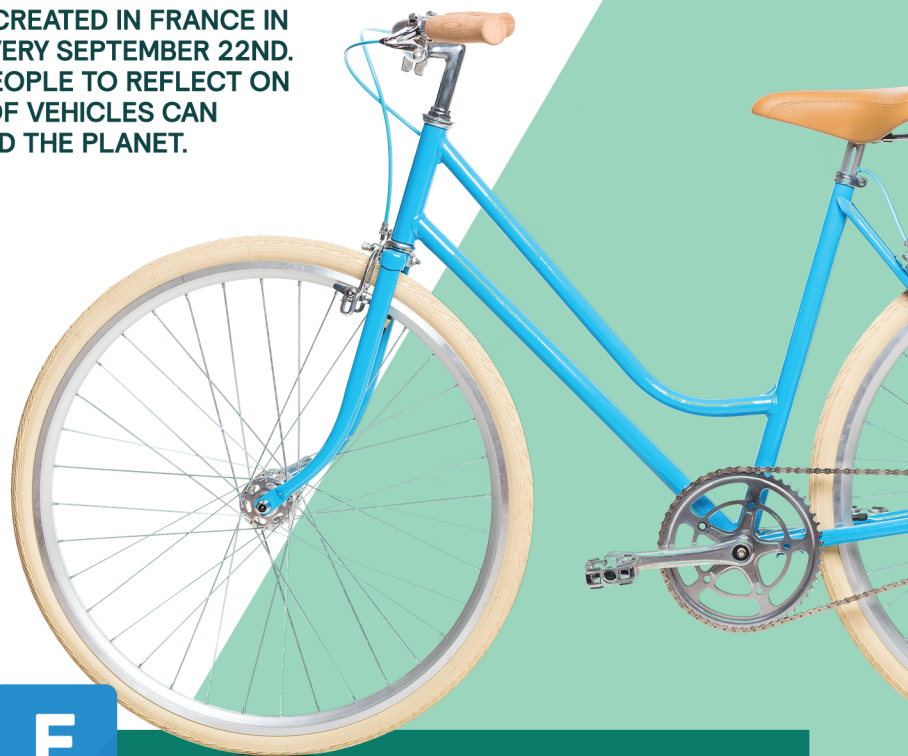
WORLD CAR FREE DAY WAS CREATED IN FRANCE IN 1997 AND IS CELEBRATED EVERY SEPTEMBER 22ND. ITS MAIN GOAL IS TO GET PEOPLE TO REFLECT ON WHAT THE EXCESSIVE USE OF VEHICLES CAN CAUSE TO THEIR HEALTH AND THE PLANET.

Have a look below:



- According to São Paulo State's Environmental Company, in 2019, the fleet of vehicles in the State's capital was made of about 9 million cars. If these vehicles were all left at home, 500 tons of carbon monoxide would no longer be dumped into the air every single day.

- According to the World Health Organization, air pollution indirectly kills around 2 million people every year.



- Surveys conducted in 2018 by the consumer association PROTESTE showed that the average monthly cost of an economy car that does about 15 000 kilometers per year, was R\$1,200.



- An estimate of 25% of a city's land is destined to be used for parking. Changes in habit could also have the upside of a better use of the city space by its people.



- In Brazil, as least 5 people die in road accidents every hour.

- The number of injured road victims in the last ten years was over 1.6 million people, which costed the Universal Healthcare System almost R\$ 3 billion – this means money that came out of our pocket.



- The absence of a car in the garage can also help end sedentary lifestyles, since people are more likely to take walks when using public transportation. According to the Ministry of Health, physical inactivity is the fourth leading risk factor for global death.

SO THEN, HOW ABOUT
RETHINKING YOUR ATTITUDES
BEFORE TAKING THE CAR OUT
OF THE GARAGE TO GO TO
PLACES THAT YOU CAN GET
TO BY WALKING OR CYCLING?
**CREATING A
BETTER WORLD IS
IN OUR HANDS!**