

March 2021

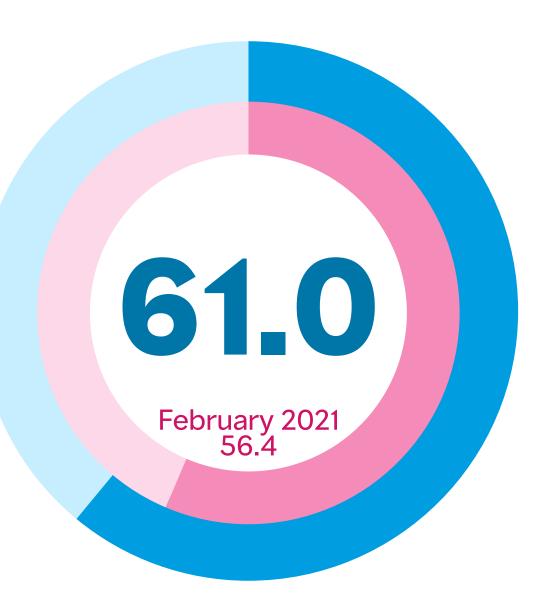
Mercer MPF Satisfaction Index

Monthly index covering over 2,400 respondents annually Conducted by Nielsen Hong Kong

Also available online at:

https://www.mercer.com.hk/our-thinking/wealth/mpf-satisfaction-index.html

31 March 2021



The More Engaged, The More Satisfied

Time Horizon Until Retirement

Members who are closer to retirement age are more satisfied.

68.3 Members who are age 55 or above

Knowledge Level

Members who have better knowledge on MPF feel more satisfied.



Advice Seeking

Members who seek advice on MPF feel more satisfied.



Understanding of risk and return

Members who understand the risk and return of MPF investment are more satisfied.













Top three expectations from MPF members in March 2021 Apart from good performance and low fees

- Provide comprehensive fund choices:
 42.6%
- 2. Provide clear MPF benefit statement: 36.6%
- 3. Provide loyalty discount: 30.2%



Freddie Cheng T: + 852 3476 3794

E: freddie.cheng@mercer.com



In the past 12 months, where have people sought help?

We find it is more common for members to seek advice from websites, followed by personal connections.

- Personal connections family, friends and colleagues: 38.6%
- Websites MPFA, MPF providers and other financial websites: 44.1%
- MPF agents individuals or financial institutions: 36.1%
- No advice sought: 30.2%

Note: The figures above do not add up to 100%, as individuals can seek advice from multiple sources.

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