Data at a glance: The major business challenges faced by organisations in 2021



59%

Meeting diversity and/or inclusive workforce targets



45%

Increasing digitisation



42%

Meeting environmental targets



41%

Increasing focus
on purpose



37%

Being a responsible business



35%

Restructuring or closing divisions



31%

Increasing automation



28%

Moving into new/different product/service areas



19%

Managing expanding market demand



15%

Managing contracting market demand



13%

Expanding into new countries